
Mark Boyd CV

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Technical

[ColdFusion](#), [CSS](#), HTML, JavaScript, [SQL Server](#), DNS, IIS, Mailer Daemon, MS Office, Oracle.

Experience

Jun 00 - Present IT Project Manager | [Carzone \(Webzone Ltd\)](#)

Current Tasks / Role

- Manage development & administration team (10 people, internal and contract staff)
- Liaising directly with large client base (over 800 clients)
- Project scoping / working efficiently to tight deadlines (using MS Project & Track-IT software).
- Supervise the national support of our software package (800 + users)
- Supervision of ongoing maintenance of client websites (both private and public sector)
- Staff recruitment
- Excellent knowledge of web & software usability
- Manage SQL Server database for vehicle & CRM systems
- Drafting quotations
- Management of Company integration (with merger).
- Key Account Management
- Annual budgeting
- Quality Assurance
- Coordinate Carzone promotion (AdWords, banner campaigns)

Company Overview

Set up in 1998, Webzone Ltd is now at the forefront of providing internet solutions for the Irish Motor Trade. I began working for Webzone as a ColdFusion programmer; as the Company grew in size I was promoted to the position which I now hold.

The primary driver behind this is Webzone's flagship website www.carzone.ie. Carzone has grown from a client base of 59 (when I joined) to have over 1,100 dealers with 60,000 used vehicles. Carzone last year was second only to Daft in terms of website traffic (30 million page impressions, [ABC Independent Audit](#))

More recently Webzone Ltd has been acquired by Trader Media Group ([Autotrader](#), Guardian Newspaper). As part of this acquisition I have been made responsible for all aspects of the integration with the Group (server/system migration & HR/training).

Web Portfolio

- * <http://www.carzone.ie/>
- * <http://www.mitsubishi-motors.ie/>
- * <http://www.emcdda.europa.eu/>
- * <http://www.honda.ie/>
- * <http://www.bmw.ie/>
- * <http://www.audi.ie/>
- * <http://www.peugeot.ie/>
- * <http://www.citroen.ie/>

- * <http://www.thisisthe1.ie/>
- * <http://www.hyundai.ie/>
- * <http://www.volkswagen.ie/>
- * <http://www.bradysdublin.ie/>
- * <http://www.joeduffbybmw.ie/>
- * <http://www.tommurphycarsales.com/>
- * <http://www.linders.ie/>
- * <http://www.jeep.ie/>

Applications

- * <http://www.carzone.ie>

Ireland's premier used car website; both in terms of numbers of vehicles listed and web page views.

- * <http://www.emcdda.europa.eu/>

This multi-lingual content managed website was developed for the European Monitoring Centre for Drugs and Drug Addiction (EU funded Organisation). This website built in ColdFusion on a Linux server with Oracle RDBMS. Based in Portugal I managed the project from both Dublin & Lisbon with a team of software developers and office administrators.

- * <http://www.carzone.ie/sausage/admin/login/>

Password protected control panel to allow users retrieve web leads, used car statistics & nominate featured vehicles for promotions.

- * <http://www.hyundai.ie/contentv3/index.cfm?fuseaction=login>

Secure Content Management System, custom-built, written in ColdFusion using the Fusebox Methodology. Allows users add/edit/remove pages.

- * <http://www.hondamedia.ie>

Secure Corporate Extranet, custom-built, written in ColdFusion using the Fusebox Methodology. Allows to share files across the Internet(internal and external users).

- * <http://www.carzone.ie/admin/>

Password protected control panel. Allows users to maintain all aspects of the Carzone website including data import & export routines.

Education

Sept 99 - Jun 00	1 st Class Honours Higher Diploma Business Studies + IT, UCD Michael Smurfit Graduate School of Business , Blackrock , Co. Dublin. Software Applications; Business IT; DB and MIS; Management of Organisations; Networking, ColdFusion , SQL Server , Internet Applications, Accountancy; Banking; Business Finance; Industrial Relations.
Sep 94 - Jun 98	Honours Degree, Bachelor of Arts, UCD , Dublin. History, Spanish, Portuguese (1yr only), English (1yr only).
1988 - 1994	St. Josephs CBS, Fairview, Dublin 3. Leaving + Intermediate Certificate

Courses

Apr 07	Search Marketing World Conference 2007 - Dublin SEO, Meta tagging, Google AdWords , banner campaigns.
Nov 06 - Dec 06	Project Management Programme, Irish Management Institute , Dundalk Time management, communication, GANNT.
Sept 05 - Dec 05	Front-line Managers Dev Programme, Irish Management Institute , Dublin Planning, motivation, delegation, HR.
Oct 04 - Nov 04	SQL Server Database Administration, QA Training , Sandymount, Dublin Database modelling, caching, indexes, stored procedures.

Referees

Referees available on request.